

Sustainable Management of Natural Resources in Central Vietnam - Phase II



OPERATIONAL PLAN

Period: 01-09/2009

Working Area No. 2b: Value Chain Promotion

Objective:

FOREX: 1EURO=22,000

| No. | Activities | Responsible Partners | Timeframe | | | | | | | | | Cost estimates/ Budget flow (EURO) | | | | | | Remarks |
|-----|--|---|-----------|----|----|----|----|----|----|----|----|------------------------------------|----------|--------------|----------------|-------------------|---------------|---|
| | | | | | | | | | | | | LG | Training | | Consul from QB | Consul outside QB | Intern Consul | |
| | | | M1 | M2 | M3 | M4 | M5 | M6 | M7 | M8 | M9 | | VC group | Target group | | | | |
| | | | | | | | | | | | | Euro | Euro | Euro | Person - day | Person - day | Person - day | |
| 1 | Income survey on promoted VC | | | | | | | | | | | | | | | | | |
| 1.1 | Income survey on additional income of households and actors involved in Apiculture, Pepper, Sericulture and Mushroom VCs | Project staff | | | | | | | | | | | | | | | | Milestone: By 09/2009, Income survey conducted and documented showing increase of add. Income from 01-09/2009 |
| 2 | Provincial VC Promotion Group and further scale up VC application | VC Group | | | | | | | | | | | | | | | | |
| 2.1 | Group meetings on how to upscaling VC application | VC Group | | | | | | | | | | | | | | | | Minutes of meeting made available |
| 3 | Activities under contract with DPC TH | | | | | | | | | | | | | | | | | |
| 3.1 | Collect information on reliable source of silkworm egg | Seri. Asso.; Reeling factories | | | | | | | | | | | | | | | | DONE |
| 3.2 | Study tour for key stakeholders to the silkworm hatching farm in Nghe An | DPC, Seri. Asso., 4 households, project | | | | | | | | | | | | | | | | DONE |

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| 3.3 | Provision of rattan frame tool to only farmers, <u>who participate in silkworm training and commit to continue rearing</u> | Project, CPCs of communes | | | | | | | | | | | | | | | | On average 80 frame/ha; for 60 ha, at cost 25.000VND/frame |
| 3.4 | Revising and printing the manual on techniques of sericulture under the Sericulture Association | Consultant, Seri. Asso., 3 reelers | | | | | | | | | | | | | | | | Distributed for 10 communes, 50 books/ communes |
| 3.5 | Supporting for setting up 2 silkworm egg hatching farms in Thanh Hoa and Duc Hoa | Seri. Asso., 2 selected HHs | | | | | | | | | | | | | | | | Outputs: By 05/2009, up to 2 hatching farms is established and operated |
| 3.6 | Consolidate operation of communal sericulture sub-associations | Seri. Asso., CEWs | | | | | | | | | | | | | | | | Outputs: By 09/2009, the Sericulture Association of Tuyen Hoa district is able to play more active role in moderating linkages in VC |
| 3.7 | Advanced training for farmers on techniques of silkworm disease prevention | Consultant, Sri. Asso. | | | | | | | | | | | | | | | | 8 courses |
| 3.8 | Supporting for 4 ha new plantation of mulberry Thanh Hóa, Hương Hóa with total 4 ha | Thanh Hóa và Hương Hóa commune | | | | | | | | | | | | | | | | Including cost of mulberry cutting |
| 3.2.1 | Operating budget | | | | | | | | | | | | | | | | | |
| 3.2.2 | Management fee (DPC and Sericulture Association) | | | | | | | | | | | | | | | | | |
| 3.2.3 | Total value of LG Contract signed with Tuyen Hoa DPC | | | | | | | | | | | | | | | | | |
| B | Stakeholder workshop on sericulture strategy planning | | | | | | | | | | | | | | | | | Not inclusive in LG Contract with DPC |

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| 4 | Pepper value chain | | | | | | | | | | | | | | | | | |
| 4.1 | Advanced ToT training for CEWs and key pepper farmers of pepper cluster to establish the pepper extension network | PAFEC | | | | | | | | | | | | | | | | |
| 4.2 | Pepper techniques training for other farmer groups in 4 pilot communes having pepper farming | ToT, CEW, DEW Le Thuy | | | | | | | | | | | | | | | 8 classes in 4 communes | |
| 4.3 | Upgrade the 2 best pepper garden to have practical techniques sharing on farm | Coach from Le Thuy CEWs | | | | | | | | | | | | | | | | |
| 4.4 | Support annual planning meetings of 2 current pepper groups+membership extension | Supported by pepper groups in Le Thuy | | | | | | | | | | | | | | | | |
| 4.5 | Continue the technical coaching and monitoring of credit fund under 2 pepper groups (budget for credit expert+staff allw+ calculator+stationery) | WU Le Thuy do coaching and monitoring | | | | | | | | | | | | 10 | | | Outputs: By 06/2009, the 2 pepper groups of Le Thuy district are able to manage and operate the group activity and the credit fund without further support from the project | |
| | Total pepper VC | | | | | | | | | | | | | | | | | |
| 5 | Mushrooms | | | | | | | | | | | | | | | | | |
| 5.1 | Print out leaflets on advertisement of mushroom (oyster+straw) and production cluster | | | | | | | | | | | | | | | | | |
| 5.2 | Training workshop on networking of mushroom distribution channels for major output markets in Quang Binh | | | | | | | | | | | | | | | | Outputs: By 08/2009, groups of key mushroom producers are able to conduct the collective marketing measures | |

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| | Total mushroom VC | | | | | | | | | | | | | | | | | |
| 6 | Lessons Learnt and Monitoring | | | | | | | | | | | | | | | | | |
| 6.1 | Workshop on Assessment of impact of producer groups/ association on the VC promotion | CEFE Expert, Api., Seri. And pepper, mushroom groups | | | | | | | | | | | | | 15 | | Outputs: By 09/2009, a report on the impact and effectiveness of producer associations/ groups in VC promotion (honey, sericulture and pepper VCs) | |
| 6.2 | Workshop on exchange of Lessons learnt from promotion of Sericulture, Pepper and mushroom VCs | | | | | | | | | | | | | | 10 | | Outputs: By 09/2009, lessons learnt reports on promotion of sericulture, peppper and mushroom value chains | |
| 6.3 | Wrap-up report of the Working Area 2b: Value Chain Promotion during the SMNR-CV-Phase II | | | | | | | | | | | | | | 15 | | Outputs: By 09/2009, a lessons learnt report on promotion of sericulture and pepper value chains | |
| | Total VC Promotion | | | | | | | | | | | 0 | 0 | 10 | 40 | 0 | | |

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